

2017 HOPE GALA SPONSORSHIP FORM



CHAMPION OF HOPE – \$ 20,000

“Some see a hopeless end, while others see an endless hope.” – Author Unknown

- Designates your Company as the presenter of the Gala in all printed event promotional materials, including posters, print advertising, social media & invitations
- Recognition in 90 radio commercials (3 per day) for 1 month reaching 250,000 Calgarians
- Company name and logo on Lobby and stage signage at the Gala
- Recognition and plaque presentation at the Gala
- 2 reserved tables of 8 with signage and premium seating for sixteen people
- Inside front cover tribute ad in Hope Gala program
- Power point recognition
- Name listing on Sonshine’s website and annual report
- Recognition in Sonshine’s newsletter
- Charitable tax deductible receipt in the amount of \$15,000
- Confidence that your investment results in security, empowerment and opportunity for the courageous women and children who find refuge at Sonshine Centre

ARCHITECT OF POSSIBILITY – \$ 15,000

“Great leaders call upon our passion rather than our fear. They are relentless architects of the possibility that human beings can be.” – Benjamin Zander, The Art of Possibility

- Company logo included on all printed event promotional materials, including posters, print advertising, social media and invitations
- Company name and logo on lobby and stage signage at the Gala
- 1 reserved table with signage and premium seating for eight people
- Full page tribute ad in Hope Gala program
- Power point recognition
- Name listing on Sonshine website and annual report
- Recognition in Sonshine’s newsletter
- Charitable tax deductible receipt in the amount of \$11,000
- Confidence that your investment results in security, empowerment and opportunity for the courageous women and children who find refuge at Sonshine Centre.

DEFENDER OF DIGNITY – \$ 10,000

“Treat people as if they were what they ought to be and you help them to become what they are capable of being.” – Johann Wolfgang Von Goethe

- Company logo included on all printed event promotional materials, including posters, print advertising, social media and invitations
- Company name and logo on Lobby and stage signage at the Gala
- 1 reserved table with signage and premium seating for eight people
- One half page tribute ad in the Hope Gala program
- Power point recognition
- Name listing on Sonshine website and annual report
- Recognition in Sonshine’s newsletter
- Charitable tax deductible receipt in the amount of \$8,000
- Confidence that your investment results in security, empowerment and opportunity for the courageous women and children who find refuge at Sonshine Centre.

POTENTIAL PROMOTER – \$ 5,000

“Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.” – Dr. Seuss (The Lorax)

- 4 Gala tickets
- One quarter page tribute ad in Hope Gala program
- Power point recognition
- Name listing on Sonshine website and annual report
- Recognition in Sonshine’s newsletter
- Charitable tax deductible receipt in the amount of \$4,200
- Confidence that your investment results in security, empowerment and opportunity for the courageous women and children who find refuge at Sonshine Centre.